



Wearing Many Hats

Buffalo Industrial Chemical's Success Story

John Phetteplace, Owner

"ETI is celebrating its 30th anniversary this year! With a 30-year track record of exceptional customer service, we're proud of the relationships we have built and maintained over the years. We've earned the reputation of being a true partner because we offer unique solutions and provide a competitive advantage. To underscore the fact that our success is tied to the success of our customers and partners, we're excited about featuring videos of their personal stories on our website all year long.

We believe celebrating our customer's success stories is the perfect way for us to say thank you, and we hope you enjoy these unique stories describing each customer's personal journey to grow and succeed."

- Gary Reggiani, President/CEO

"If I was going to survive I had to learn. Now there are more than 50 water treaters that I can talk to in the network."

- John Phetteplace

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